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OREN KLAFF, created the online training platform PITCH MASTERY with a single mission -to offer the most valuable information to ensure you the best experience during your pitch creation process.

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Pitch Anything: An Innovative Method for Presenting ...

According to Klaff, creating and presenting a great pitch isn't an art-it's a simple science. Applying the latest findings in the field of neuroeconomics, while sharing eye-opening stories of his method in action, Klaff describes how the brain makes decisions and responds to pitches.

Pitch Anything: An Innovative Method for Presenting ...

Pitch Anything Summary Chapter 1: The Method. Klaff says that a great pitch is not about procedure. It's about getting and keeping attention. Our brains as they are today have evolved in three stages, leaving us with three levels to process stuff. Croc brain, or crocodile brain- It is the oldest one to develop.

Oren Klaff's Complete Pitch Anything Summary in 12 minutes

Oren Klaff tells us that the "frame control" approach to pitching he describes in Pitch Anything was motivated by his distaste for the earlier approaches that focused on putting maximum pressure on the person you're pitching to. But throughout Pitch Anything he uses violent and combative metaphors, like "crushing your target's frame".

Pitch Anything: An Innovative Method for Presenting ...

Oren lays out his book in an easy to read fashion, filled with entertaining stories, and he lays out a simple to follow framework that will have any novice capital raiser ready to elevate their status and deliver a masterful pitch. He begins the book where I would least expect it, in the formation of the brain.

Pitch Anything By Oren Klaff [Book Review] | Jake & Gino

Review: Pitch Anything by Oren Klaff. Pitch Anything is a fascinating book. It's about how to pitch, but much of it is about everything around the pitch - prospects who keep you waiting, decision makers who leave early, or even executives who sit drawing pictures while you are talking to them. Oren Klaff talks about the power dynamics of pitching - status, framing, neediness - and how to manage them effectively.

Review: Pitch Anything by Oren Klaff | BrightCarbon

Klaff who is the Director of Capital Markets at Intersection Capital has written a gem of a book on pitching. Pitch Anything from my point of view is a must-have for novices and those seeking to improve their pitching method. Its subtitle, An Innovative Method for Presenting, Persuading, and Winning the Deal, describes perfectly what you will gain from this book.

Pitch Anything: An Innovative Method for Presenting ...

Pitch Anything by Oren Klaff: Summary & Review Pitch Anything teaches readers how to raise money and sell your ideas to investors and venture capitalists by controlling the conversation flow and displaying your power and resolve.

Pitch Anything by Oren Klaff: Summary & Review | The Power ...

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Pitch Anything: An Innovative Method for Presenting ...

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in the VORTEX? One-on-one time with ME, and my personal team of instructors. We'll help you create the perfect structure for your pitch, so you know exactly what to say and do from []

Pitch Anything Vortex Checkout | Oren Klaff

This training platform was developed for salespeople and executives who need a better way to get high-level meetings, pitch ideas and close sales. Based on the concepts in Pitch Anything, this online platform delivers structured course material, weekly Coaching calls, and includes dozens of pitches used in real-world situations.

PITCH MASTERY | Oren Klaff

Oren Klaff Bestselling Author of Pitch Anything and Flip The Script (2019) Beverly Hills, California, United States 500+ connections

Oren Klaff - Managing Director - Intersection Capital ...

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Pitch Anything: An Innovative Method for Presenting ...

Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal by Oren Klaff, 9780071752855, available at Book Depository with free delivery worldwide.

Pitch Anything: An Innovative Method for Presenting ...

Oren Klaff's Blog Pitch Anything on Chase Jarvis LIVE : How to Pitch Creative Products & Services Watch the replay video of Oren on the Chase Jarvis LIVE show where he discusses how to pitch creative services to command higher rates in industry tiers, how to avoid getting crammed down and how to make YOU and YOUR WORK become "the prize".

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