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The title of this book is Introduction to Information Systems, 15th Editionand it was written by James O'Brien, George Marakas. This particular edition is in a Loose Leaf format. This books publish date is Nov 25, 2009. It was published by McGraw-Hill/Irwin and has a total of 624 pages in the book.

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Introduction to Information Systems by James A. O'Brien

George M. Marakas is an associate professor of Information Systems at the School of Business at the University of Kansas. His teaching expertise includes Systems Analysis and Design, Technology-Assisted Decision Making, Electronic Commerce, Management of IS Resources, Behavioral IS Research Methods, and Data Visualization and Decision Support.

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